## **ABSTRACT**

The present invention relates to an An applicator (10; ...; 810) including an application face (21; ...; 821) formed by a material incorporating a plurality of cells opening onto the application face via at least one emergent edge (25), the application face being at least partially covered by a flock coating (30; ...; 830) formed from fibres fibers, the average size of the cells being such that the surface on which the flocking fibres fibers are placed is of a different profile from that of an envelope surface of the application face containing the emergent edges (25) of the cells.

Figure to be published with the abstract: Figure 2